

S.R. Marks

Bibre

Book Club Discussion Guide

- Bibre is the name of a multi-level marketing clothing company. Many women have either purchased items from MLM company's or accepted an opportunity to join one. What's your experience with MLMs? What companies have you purchased from? Have you accepted the opportunity?
- Many MLM companies use social media to sell a lifestyle to entice people to join. They show people buying expensive cars, designer purses, jewelry, and lush vacations. How do you feel about how social media creates lifestyle envy? Have you noticed more MLM consultants posting on social media? Has that changed how you use social media?
- MLM companies often appeal to mothers who want to stay home with their children but contribute to their family's finances. How do you feel about this? Is it predatory or empowering? Why do you feel that way?
- Faye has a grant to help her buy inventory for her Bibre business and she's creating fake people to become her downline. Yet she is held up by company leaders as a strong leader. Because of this, the other consultants around her want her help with their business. How did you feel about her lies and the impact they had on those in her circle? What roll did she play in their fates?
- Fear of missing out (FOMO) is a phenomenon of the 21st Century and social media. Have you ever made a rash purchase to avoid missing out on something? How did you feel after? Do you feel regret or do you have none?
- Only one person survives this book. What do you think Patty will do next? What would you do if you had survived?

